

# KPDA SECRETARIAT DE-BRIEF

INVITATION!!! ADVERTISE IN THE DEVELOPERS DIGEST END OF YEAR ISSUE



RATE CARD 2022



**The Developer's Digest** is a quarterly e-newsletter supported and published by the Kenya Property Developers Association and designed by Eric Ng'ang'a. It targets the various players in the property industry in Kenya and highlights a wide spectre of issues affecting our members, other professionals, manufacturers and both private and public sector players in the industry. We seek to encourage positive dialogue and development

**The Developer's Digest** is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

# WHY ADVERTISE THROUGH THE DEVELOPER'S DIGEST?

- Our readership includes over of 3,000 our contacts who are KPDA members and partners as well as other industry players
- Our audience outreach also extends to our social media platforms and is uploaded onto our website which receives over 5,000 Unique Visitors and over 500,000 Hits monthly
- We offer a unique, flexible, converged media mix that helps advertisers communicate their message effectively. This includes our website, e-newsletter, social media platforms and focused events (such as our training and networking forums)

- We keep track of our readership and are sensitive to emerging issues in the industry
- Tt is a free and interactive online publication
- We at *The Developer's Digest* will work with you to create the most effective multi-platform advertising strategy that will ensure you reach your targeted consumer every direction they look. After all, the distance between you and your consumer, is no longer a straight line.

The Developer's Digest will also offer you advertising on our website with a direct link to you and your company's website. Please contact the KPDA secretariat via email on <a href="mailto:ceo@kpda.or.ke">ceo@kpda.or.ke</a> or call us on 0737 530 290 or 0725 286 689 for more information.

#### **RATES PER TWO MONTH PERIOD**

Quarter (1/4) page	Kshs. 10,000
Third (1/3) page	Kshs. 15,000
Half (1/2) page	Kshs. 22,500
Full page	Kshs. 30,000



# DIGITAL INPUT/MECHANICAL REQUIREMENTS - ADVERTS

SIZE	WIDTH	DEPTH
¼ page (horizontal)	184.5mm	65mm
1/4 page (vertical)	90mm	125.5mm
1/3 page (horizontal)	210mm	90mm
1/3 page (vertical)	68mm	270mm
1/2 page (horizontal)	210mm	139mm
1/2 page (vertical)	105mm	265mm
Full page (theme colour)	210mm	247mm
Full page	210mm	297mm

**NOTE:** 300 dpi resolution; colour calibration RGB; not larger than 20MB; jpg format OR pdf PRESS QUALITY format with outlined text.

# ONLINE ADVERTISING TERMS & CONDITIONS:

Payment is due within 15 days from when an invoice is issued. All payments should be made in the name of KPDA.

Banner ads may be pulled off if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first served basis. All advertising is accepted subject to the publisher's approval upon determination that the products or service advertised are in keeping with *The Developer's Digest's* philosophy.

HURRY!!! HURRY!!! ENJOY THE KPDA MEMBERSHIP SUBSCRIPTION RENEWAL DISCOUNT TILL DECEMBER 31ST 2022



Discount will run till 31st December 2022

# For more information

kindly reach out to Yvonne Ndegwa on telephone 0725 286 689 or by email to membership@kpda.or.ke



# **PRODUCT**

faucet and toilet combining the self-designed water tank are a set configuration.



JML 7310-COZY washbasin faucet









# Kumkang Kind East Africa

Office , 4th Floor, Tower 1, The Mirage Chiromo Rd., Westlands, Nairobi, Kenya +254-2-050-0882

1204 2 000 0002

kkafrica@kumkangkind.com

Official Distributor of JINMYUNG HOMEBATH



96, Dongsan-ro 27beon-gil, Danwon-gu, Ansan-si, Gyeonggi-do (korea) www.ijinmyung.co.kr

# IN LESS THAN 30 DAYS YOUR BUILDING IS READY! THAT'S OUR VERSION OF A CHRISTMAS MIRACLE ©



Contact us today via 0788 202020 or visit <a href="https://mabati.com/pre-engineered-buildings/">https://mabati.com/pre-engineered-buildings/</a>

#JengaBilaStress #SafalBuildingSolutions





#### 16<sup>th</sup> December 2022

# Business Daily | Kabui Mwangi | Friday 16<sup>th</sup> December 2022

# BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Friday 16<sup>th</sup> December 2022

#### KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# Nation | Stanely Ngotho | Friday 16<sup>th</sup> December 2022

#### RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## 15<sup>th</sup> December 2022

# Nation | Stanely Ngotho | Thursday 15<sup>th</sup> December 2022

#### RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

# Nation | Stanely Ngotho | Thursday 15<sup>th</sup> December 2022

# RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## 14<sup>th</sup> December 2022

# Business Daily | Kabui Mwangi | Wednesday 14<sup>th</sup> December 2022

#### BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Wednesday 14<sup>th</sup> December 2022

# KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# The Standard | Graham Kajilwa | Wednesday 14<sup>th</sup> December 2022

# RUTO'S PLAN TO CONNECT HOMES, TOWNS TO INTERNET

President William Ruto has said the government will maximise the country's potential in the digital economy which will include connecting schools, shopping centres and homes to the internet in a digital superhighway plan. Read More.

# Nation | Stanely Ngotho | Wednesday 14<sup>th</sup> December 2022

# RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## 13th December 2022

# Business Daily | Kabui Mwangi | Tuesday 13th December 2022

#### BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Tuesday 13th December 2022

## KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# Business Daily | Kabui Mwangi | Tuesday 13th December 2022

#### BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Tuesday 13<sup>th</sup> December 2022

#### KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# Business Daily | Kabui Mwangi | Tuesday 13<sup>th</sup> December 2022

# BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Tuesday 13<sup>th</sup> December 2022

#### KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# Nation | Stanely Ngotho | Tuesday 13<sup>th</sup> December 2022

## RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## 12th December 2022

# Business Daily | Kabui Mwangi | Monday 12<sup>th</sup> December 2022

#### BRITAIN PLEDGES SH12BN TO DEVELOP NAIROBI RAILWAY CITY

The United Kingdom has committed £80 million (Sh11.9 billion) to build a green city of office blocks, malls and a light industrial hub on Kenya Railways land in fresh efforts to decongest the Central Business District as well as create jobs. Read More.

# Business Daily | Joseph Wangui | Monday 12<sup>th</sup> December 2022

# KAMOTHO SON DENIES FORGERY CLAIMS SUIT IN FIGHT FOR ESTATE

A son of Kanu-era Cabinet minister Joseph Kamotho was on Wednesday charged at a Nairobi court over alleged forgery of documents in order to disinherit his siblings, as a feud on distribution of the late politician's multi-million shilling wealth escalates. Read More.

# The Standard | Graham Kajilwa | Monday 12<sup>th</sup> December 2022

# RUTO'S PLAN TO CONNECT HOMES, TOWNS TO INTERNET

President William Ruto has said the government will maximise the country's potential in the digital economy which will include connecting schools, shopping centres and homes to the internet in a digital superhighway plan. Read More.

# Nation | Stanely Ngotho | Monday 12<sup>th</sup> December 2022

#### RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

# Nation | Stanely Ngotho | Monday 12<sup>th</sup> December 2022

#### RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

# Nation | Stanely Ngotho | Monday 12<sup>th</sup> December 2022

## RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

# Nation | Stanely Ngotho | Monday 12<sup>th</sup> December 2022

## RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## 11<sup>th</sup> December 2022

# Nation | Stanely Ngotho | Sunday 11<sup>th</sup> December 2022

#### RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.

## Nation | Stanely Ngotho | Sunday 11<sup>th</sup> December 2022

## RUSH TO BUY OLORGESAILIE LAND SPARKS CONCERN AMONG LOCALS

The Kajiado Maa Museum and Centre for Indigenous Cultures (MMCIC) has raised concern regarding the alleged subdivision and sale of land within the protected Olorgesailie prehistoric site in Kajiado West Subcounty. Read More.





calendar of events 2023

Kenya Property Developers Association is the Representative Body of the Residential, Commercial and Industrial Property Development Sector in Kenya.

For more information please contact the secretariat on 0725 286 689/0737 530 290

For physical events and given the challenges brought about by Covid 19, KPDA shall ensure there is proper social distancing across all its chosen venues for in-person events by booking sufficient rooms/spaces

JANUARY	FEBRUARY	MARCH	MAY	MAY
CPDA CEO BREAKFAST FORUM Theme: TBC Date: Tuesday, 31st January 2023 Time: 7.30am - 10.30am	KPDA ONLINE WEBINAR Theme: TBC  Date: Thursday, 23rd February 2023  Time: 10.00a.m - 11.30am	THE KPDA ANNUAL CONFERENCE Theme: TBC  Date: Thursday, 23rd March 2023  Time: 8.00am - 5.00pm	11TH KPDA AGM & KPDA MID-YEAR CORPORATE NETWORKING (KOROGA) EVENT Date: Friday, 12th May 2023	EAST AFRICAN PROPERTY INVESTMENT SUMMI' Theme: TBC Date: TBC Time: TBC
Venue: TBD	Venue: Zoom	Venue: TBD	Time: 6.00pm onwards Venue: Virtual & Physical	Venue: TBC
Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available
JUNE	JULY	AUGUST	AUGUST	SEPTEMBER
KPDA HALF DAY WORKSHOP Theme: TBC	KPDA MORNING LEARNING SESSION Theme: TBC	KPDA HALF DAY WORKSHOP Theme: TBC	KPDA ONLINE WEBINAR Theme: TBC	KPDA CEO BREAKFAST FORUM Theme: TBC
<b>Date:</b> Thursday 8th June 2023	<b>Date:</b> Tuesday 4th July 2023	<b>Date:</b> Tuesday 15th August 2023	<b>Date:</b> Wednesday 30th August 2023	<b>Date:</b> Thursday 28th September 2023
Time: 8.00am - 1.00pm Venue: TBD	Time: 7.30a.m - 10.30am Venue: TBD	Time: 8:00am - 1:00pm Venue: TBC	Time: 9.00am - 10:30am Venue: Zoom	Venue: TBC
Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available	Sponsorship Opportunities Available
OCTOBER	NOVEMBER	DECEMBER		
KPDA HALF DAY WORKSHOP Theme: TBC	KPDA ONLINE WEBINAR Theme: TBC	END OF YEAR KPDA CORPORATE NETWORKING EVENT Theme: TBC		
<b>Date:</b> Tuesday, 24th October 2023	Date: Thursday, 9th November 2023	<b>Date:</b> Friday, 1st December 2023		
<b>Time:</b> 8.00am - 11.30am <b>Venue:</b> TBD	Time: 10.00am - 11.30am	Time: 6.00pm onwards		
Sponsorship	Venue: Zoom Sponsorship	Venue: TBD  Sponsorship		

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or by emailing <a href="mailto:research@kpda.or.ke">research@kpda.or.ke</a>

Copyright©\*|2022|\*Kenya Property Developers Association, All rights reserved.